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## Hinicio reinforces its leadership in Europe with newly appointed heads of Hinicio Benelux and France

**Brussels, 3rd October 2022** – Strategy consulting firm Hinicio announces the appointment of Thierry Grauwels as the new Head of Benelux based in Brussels and Nicolas Pouget as new Head of France, based in Paris.

Since its creation in 2007, Hinicio has developed a unique expertise in the hydrogen and fuel cells industry, delivering a set of high-value / high-impact advisory services including Strategic Advice, M&A and Investment Support, Policy and Regulatory Support, Certification compliance, and Project Development Assistance.

Over the last 15 years the firm opened offices in Europe (Brussels, Paris, Rotterdam), Latin America (Bogota, Santiago de Chile) and earlier this year in Washington DC, USA. We also have representation agreements in Mexico City and Beijing.

As Patrick Maio, CEO of Hinicio, states: *“The momentum towards low carbon hydrogen and associated derivatives has never been as high as it is today. Since more than 10 years, the European continent has been a frontrunner in terms of political leadership, technology development, structuring of regulatory frameworks and market deployment. More than ever we need to reinforce our leadership in the region to take the company to the next level. The new leaders joining us will bring amazing industrial and consulting experience, senior level expertise, and impact for our customers and partners.”*

As Head of Hinicio Benelux, Thierry Grauwels will lead the development of Hinicio in Belgium, the Netherlands and Luxembourg. Before joining Thierry was Head Corporate Commercial at Fluxys. Thierry stated: *“Historically the Netherlands and Belgium have always been incredibly powerful trading platforms: importing and trading industrial goods, oil, gas and energy commodities through world leading multimodal ports such as Rotterdam, Antwerp and Zeebrugge. With my industrial experience and deep desire to contribute building the world of tomorrow, I am very*



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*eager to participate in Hinicio's journey and lead the amazing teams we have in Brussels and Rotterdam."*

As Head of Hinicio France, Nicolas Pouget will lead the French team and will be based in Paris. Before joining Nicolas was Director of the Consulting Strategy Mobility unit at SUEZ Consulting. According to Nicolas: *"The urgency of addressing climate change and the energy sector's role to meet global carbon reduction commitments by 2030 is widely known and accepted in Europe. As leaders from both industry and the public sector continue to focus on the net-zero transition, the acceleration of hydrogen's adoption has become a top priority in France and Europe, both in governments and corporate boardrooms. Our role as Hinicio will be key in enabling and accelerating the adoption of hydrogen technologies by our customers. I'm delighted to participate in this challenge in France and regionally, leading and being part of this dazzling fast growing group of experts and leaders called Hinicio."*

### Thierry Grauwels - Short Bio



Thierry holds an MSc in mechanical engineering from the University of Louvain La Neuve, Belgium and an MBA from the Vlerick management school.

Thierry worked in London and Paris for Shell Energy Europe where he focused on business development in newly liberalized energy markets, divestment opportunities, negotiated long-term gas and LNG supply agreements and developed several positions in LNG regasification and power projects with hydrogen - Carbon Capture and Storage (CCS).

He also led Shell's advocacy efforts to promote the role of gas in Europe. As Shell's representative at the board of the Athenian gas distribution company EPA Attiki, he unbundled the company according to the EU requirements and framed the ownership restructuring.

In 2019, Thierry joined Fluxys and became the CFO of DESFA after the successful partial privatization of the company by SNAM, Enagas and Fluxys.

Find more about Thierry's on his LinkedIn Profile:

<https://www.linkedin.com/in/thierrygrauwels/>



## Nicolas Pouget - Short Bio



Nicolas holds a Master's Degree in Public Management and Environment delivered in 2003 by the University Institute of Public Management in collaboration with the Institute of Political Studies of Aix-en-Provence. He has since been providing consulting services for public and private organizations in the design and implementation of their sustainable transformation strategies. As a decarbonization expert, he has been working for the last 9 years for SUEZ Consulting in the Consulting, Strategy, Mobility business unit before becoming its director by the end of 2021. He joined HINICIO in October 2022.

Find more about Nicolas´ on his LinkedIn Profile:

<https://www.linkedin.com/in/nicolas-pouget-suez-consulting/>

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**About Hinicio:** Hinicio is a strategy consulting firm specialized in sustainable energy and mobility. Since 2006 Hinicio has been developing and consolidating a unique level competence center in hydrogen and fuel cells, which is now recognized as a leading authority in Europe and Latin America. Hinicio builds on an outstanding team of high-level experts, including chemical, electrical, mechanical, software engineers, economists, environmentalists, and policy experts. Hinicio is headquartered in Brussels, Belgium, and has offices in Paris, Rotterdam, Santiago de Chile, Bogota, Washington DC, and representation in Mexico and Beijing.



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