

# Navigating regulation and certification complexities of clean molecules

Service description



## The challenge

How to ensure accessing premium markets for clean molecules? How to improve chances to close offtake agreements?

### HINICIO is your trusted partner to:

- Understand the different potential offtake markets, their drivers, demand dynamics and willingness to pay.
- Identify and define your optimal certification strategy to be prepared on time.
- Understand the regulatory and certification implications for your Power-to-X project design on time to ensure your molecules can be commercialized in premium markets.
- Know your potential off-takers' preferences and anticipate compliance requirements to close your business case.
- Optimize your clean molecule commercialization strategy and maximize the value of your assets.



## Hinicio's added value



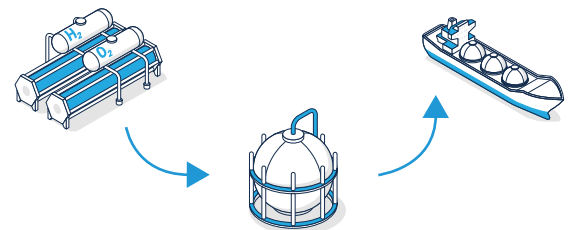
We bring deep knowledge built on 20 years of experience in Power-to-X project optimization, regulation, and certification.



We help our clients navigate certification processes successfully.



We optimize the techno-economics of Power-to-X projects, considering market, regulatory, and certification constraints.



**Partner with Hinicio and pave your way to success**



## Navigate your project to success with Hinicio's support

### Our services to de-risk your project:

- 1. Hi-Regulate:** Deeply understand the regulatory requirements of your products' target markets.
- 2. Project Optimization:** Optimize your system's architecture in compliance with regulatory and certification requirements to maximize your business case.
- 3. Regulation Assessment:** Verify your Power-to-X project's compliance with regulatory and certification requirements.
- 4. Certification Support:** Guide you through the pre-certification of your project and intended supply chain to ensure eligibility for your target markets.



**HINICIO** is a consulting firm **specialized in hydrogen and derivatives, sustainable transport and mobility, and industrial decarbonization.** We advise governments, Multilateral Development Banks, investors, and project developers across Europe, the Americas, Asia, Africa and the Middle East.

**1000+**  
PROJECTS

**50+**  
COUNTRIES

A PIONEERING VISION WITH A GLOBAL REACH

[www.hinicio.com](http://www.hinicio.com)

[/company/hinicio](https://www.linkedin.com/company/hinicio)

[info@hinicio.com](mailto:info@hinicio.com)

HinicioSA

### Project maturity

FID

COD

#### Business Opportunity Identification

##### Regulation Compliance

Understand the **regulation framework** to take the right decisions

#### Business Optimization & Scope Definition

##### Project Optimization

**Challenge the design** and avoid further iterations

#### Budget Approval

##### Pre - Certification (Certification Pilot)

Pre-certify your project to de-risk final **investment decision and offtake**

#### Implementation

##### Project Management Consulting

Support in the **projects' implementation phase**, e.g. applying to funds

#### Commissioning & Start-up

##### Certification

Access to **premium prices**